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## **FOR IMMEDIATE RELEASE**

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## **Edge Products Wins SEMA Best New Product Award**

**OGDEN, UT** - At the 2004 SEMA show, Edge Products won the Best New Product award in the Van/Pickup/SUV category for the company's second-generation Attitude (A2) diesel monitor/controller/information center. This innovative unit includes all of the features of the company's exiting Attitude: displaying powertrain functions such as turbo boost, EGT and auto-trans slippage in addition to allowing the driver to switch among the Edge Juice Engine Module's five power modes to add up to 125 more horsepower.

But the A2 goes quantum leaps above and beyond the first-generation model. The larger, color LCD monitor now displays virtual gauges, GPS navigational mapping and the view from a wireless backup camera. As an added bonus, the A2 even plays MP3 audio.

Gauge-related information includes actual speed (corrected for non-stock tire diameters), percentage of auto trans slippage, engine rpm, turbo boost level, engine temp, throttle percentage, barometric pressure and Juice power mode. The Edge A2 also captures 0-60 and 1/4-mile times. GPS features include voice navigation, rerouting capability, ETA and points of interest. The A2's wireless backup camera feature is perhaps the system's biggest convenience. The weatherproof camera can be mounted on the back of the vehicle to ease trailer coupling, at the back of the trailer for backing safety or even in the rear seats to monitor children. Finally, the A2 also plays your favorite MP3 audio files.

This cutting-edge diesel performance/convenience/entertainment product is scheduled to ship in Spring 2005. Pricing will be finalized at that time. Edge Products also manufactures plug-in modules, programmers, and in-cab controllers for popular late-model domestic diesel trucks, vans and motorhomes. For more information, please contact Edge Products Inc., Dept. \_\_, 1080 S. Depot Dr., Ogden, UT 84404, 888-360-3343, 801-476-3343, fax 801-476-3348, [www.edgeproducts.com](http://www.edgeproducts.com).

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